

# Strategic Initiatives Workforce Development Unit

## Report to the Board of Commissioners

02/25/2021

# How We Operate: Serving HACLA Residents and Others

- Enrollment, Supportive Services, Training, Job Placement & Job Club
- Approximately **20% of WorkSource adult clients and 80% youth workers are HACLA residents.**
- HACLA performs outreach through job fairs and recruitments at Employment Technology Centers (ETCs or Computer Labs) located on ten developments:

Avalon Gardens/  
Gonzague Village

Rancho San Pedro

Imperial Courts

Jordan Downs

Nickerson Gardens

Pueblo Del Rio

Ramona Gardens

William Mead Homes

Mar Vista Gardens

*ETCs provide residents access to onsite computers, printers, online Financial Literacy resources and other workshops.*

Program Name	Annual Funding Amount
<b>Adult Programs</b>	
EWDD WIOA Adult	\$503,468
EWDD WIOA Dislocated	\$339,220
Keep LA Working Initiative Additional Assistance Grant	\$84,375
EWDD LARCA 2.0	\$459,586
Community Health Worker	\$57,478
HUD Nickerson Gardens Jobs Plus Initiative	\$363,240
Keep LA Working – Domestic Violence	\$24,000
South Bay WIB Transitional Subsidized Employment (TSE)	\$48,000
<b>Subtotal</b>	<b>\$1,879,367</b>
<b>Youth Programs</b>	
LA County System Involved (SI)	\$66,816
LA County Youth @ Work JJCPA- Probation Youth	\$84,699
HACLA Payment in Lieu of Taxes (PILOT)	\$1,056,848
City General Fund	\$67,332
LA County Youth @ Work-Other Underserved Youth (OUY)	\$124,740
LA County Youth @ Work –Cal Works	\$138,348
<b>Subtotal</b>	<b>\$1,538,783</b>
<b>Grand Total</b>	<b>\$3,418,150</b>

# 2019/2020 Meeting Our Goals

Program Name	Goal	Current Status	Percentage
Adult Programs			
EWDD Workforce Innovation & Opportunity Act (WIOA) Adult	875	888	101.49%
EWDD WIOA Dislocated	375	301	80.27%
EWDD LARCA 2.0	150	147	98.00%
EWDD LACC Cares	38	84	221.05%
HUD Nickerson Gardens Jobs Plus Initiative	120	242	201.67%
EWDD Keep LA Working	30	55	183.33%
EWDD Domestic Violence (referrals from LAPD)	30	8	26.67%
Transitional Subsidized Employment	30	15	50.00%
Youth Programs			
HACLA Payment in Lieu of Taxes (PILOT)	400	354	88.50%
CalWORKs	47	49	104.26%
City General Fund	31	28	90.32%
LA City JJCPA	22	22	100.00%
LA City OUSY	54	55	101.85%

## ***COVID-19 Pandemic Shift: Open For Business***

HACLA's Watts/Los Angeles WorkSource Center has remained open for business during the Pandemic

- Developed COVID-19 Protocol per CDC Guidelines that was adopted by EWDD for other WSC's
- Orientations and Client appointments are Tuesday, Wednesday and Friday socially distanced.
- Masks & gloves are mandatory and provided to clients.
- Guests are asked questions on recent exposure, fever and other symptoms.
- Staff wipe desks, counters, keyboards, phones and other equipment before, midday and after business hours.
- Cleaning professional sanitizes the office upon request.
- Resource Center and Computer lab seats are placed at least 6' apart.



## ***Jobs Plus Initiative Program Highlights***

- Jobs Plus enrolled 197 Residents in 2020.
- 106 participants currently working
- 36 participants have gone through Employment training
- 10 ESL participants
- 18 GED participants
- 5 participants received services through ROADS Clinic
- 30 Participants referred to Project SOAR for Education Assistance



Currently 84 Nickerson Gardens residents in the Caseload

Special COVID Services: Assisted with Food Access by distributing over 30,000 food items to Residents



## ***Jobs Plus Initiative Program Community Health Worker Highlights***

Community Health Worker Place-based Approach to Health (CHW-PATH) emphasizes training residents on community outreach for the purpose of health education and promotion. HACLA trained 2 CHW's that received (1) laptop each, donated by EveryoneOn. CHW's received over 100 hours of Zoom classroom education. The current Community partners are: USC-Clinical and Translational Science Institute & Watts Health Corporation.

### 2020 Accomplishments:

- Facilitated Twindemic Education Series.
- Trained Nickerson Gardens Residents & Staff as Digital Ambassadors.
- Surveyed over 90 residents on Digital Needs in Nickerson Gardens.
- Conducted COVID-19 focus groups to gain feedback on understanding of COVID-19 and the vaccination.



# Program Highlight: Zoom Youth Employment Program

- The City of Los Angeles Hire LA Youth Work Experience Program was administered via Zoom.
- 508 Youth participated in career exploration and entrepreneurship programs in place of public or private worksites.
- Youth, age 14 to 18, received a \$15 minimum wage for up to 120 hours.
- Partners: LAUSD, the Los Angeles Audubon Society and others.
- HACLA Interns helped facilitate the program.





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# 2021 and Beyond

- **Employment Training Program (ETP).** Now classified as a State ETP designated WorkSource Center!
- **Site Location.** Since 2017, the Workforce Development Unit has doubled its contracts. The Workforce Development Unit will be moving to 2316 Imperial Highway, which will allow the team to co-locate partners on-site. The WorkSource Center has also reestablished its presence in a new trailer at Jordan Downs and plays a large role with the redevelopment team on local hire initiatives (Section 3).
- **Community Health Worker Program.** DC-based interdepartmental Health Equity Collaborative (IHEC) has received additional funds from HUD and DHHS Office of Minority Health to fund Year 2 of the Community Health Worker Demonstration grant at Nickerson Gardens. This program applies the Place-Based Approach to Healthcare (PATH) best practice model in helping residents navigate healthcare systems and address the social determinants of health.
- **Youth Program.** The Virtual Youth Employment Program will continue in 2021. Youth will be trained as Digital Ambassadors to assist the adult population with Zoom training and other digital platforms.
- **COVID-19.** The WorkSource Center COVID-19 Office Protocol has been adopted by EWDD for all 14 WorkSource Centers.
- **Los Angeles World Airports (LAWA)** has placed HACLA's Workforce Development Unit on the influential LAWA Workforce Task Force.

THANK YOU