



Housing Authority of the City of Los Angeles

PRESS RELEASE

FOR IMMEDIATE RELEASE

8/4/20

Douglas Guthrie
President & CEO

The Housing Authority of the City of Los Angeles Announces HACLA CARES Incentive Program for Property Owners

LOS ANGELES – Property Owners can maximize on their returns by partnering with The Housing Authority of the City of Los Angeles (HACLA) Housing Choice Voucher Program (Section 8). Thanks to funding through the CARES Act, HACLA has launched a new incentive program for Property Owners called “HACLA CARES.” While recognizing the added difficulties of making rental units available for HCV families during stay-at-home orders and social distancing practices, the new program aims to increase Owner’s participation in the HCV Program.

Property Owners would be excited to learn that maximum program rent amounts (Voucher Payment Standards) are currently at their highest and over 90% of annual rent increase requests are approved. Through this program, Property Owners can count on reliable payments and start earning rent in as little as eight business days. Additionally, HACLA will inspect units every other year and assist in resolving tenant issues. As an added incentive for joining the HACLA CARES Program in 2020, Owners will receive a \$2,500 signing bonus upon successful execution of the HAP Contract and a security deposit of up to two times the rental amount (contingent on funding availability).

“The federal funding through the CARES Act will allow the HACLA to house voucher holders during this extremely challenging time by providing landlord incentives in the form of a signing bonus and security deposit assistance,” said Carlos VanNatter, Director of Section 8 at HACLA. “It is a win-win-win for tenants, landlords and the agency to increase lease up during the pandemic.”

For more information or to begin the leasing process, interested owners and tenants may contact HACLA via email at hip@hacla.org or by phone at 213-252-1619.

About HACLA

The Housing Authority of the City of Los Angeles (HACLA) was established in 1938 by City of Los Angeles Resolution No. 1241. HACLA is one of the nation’s largest and leading public housing authorities, providing the largest supply of quality affordable housing to residents of the City of Los Angeles. HACLA provides affordable housing to over 83,000 households in its Public Housing and Section 8 departments, and offers a range of permanent supportive housing programs for homeless households, including: Project-Based, HUD – Veterans Affairs Supportive Housing, Homeless, Tenant Based Supportive Housing, Housing Opportunities for Persons with Aids (HOPWA), Continuum of Care and Moderate Rehabilitation Single Room Occupancy program.

###

Contact: Eric Brown ■ Director, Intergovernmental and Community Relations ■ eric.brown@hacla.org

An Equal Opportunity / Affirmative Action Employer
2600 Wilshire Blvd. ■ Los Angeles, CA 90057 ■ (213) 252-2500 ■ www.hacla.org

