



# Housing Authority of the City of Los Angeles

## PRESS RELEASE

FOR IMMEDIATE RELEASE

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Douglas Guthrie  
President & CEO

## **HACLA Senior Citizens of Watts Receive Benevolent Surprise from TDE CEO Anthony “Top Dawg” Tiffith**

LOS ANGELES – Anthony “Top Dawg” Tiffith, CEO of Top Dawg Entertainment (TDE) and former resident of Nickerson Gardens, has always given back to his community and has hosted the Annual TDE Holiday Concert and Toy Drive at Nickerson for the past 6 years running. This year however, Christmas is coming early – in particular, to senior citizens living in Watts.

Motivated to make a difference in the face of the COVID-19 pandemic and passionate about the neighborhood where he grew up, Top Dawg has generously committed to covering one month’s rent for seniors residing in HACLA’s Watts developments, including Nickerson Gardens, Jordan Downs and Imperial Courts – a total donation of \$86,000! “This charitable contribution will cover one month’s rent for 311 units, benefitting some of our population’s most vulnerable and at-risk residents,” said HACLA President & CEO Doug Guthrie. “Senior citizens are a group that are often overlooked. This gesture is not just about philanthropy but humanity overall, and it’s just the kind of good news our city needs right now.”

While the spread of COVID-19 has caused stress, financial insecurity, and uncertainty for so many, Top Dawg is offering a silver lining in an otherwise dark and dreary cloud. “This is where I grew up,” said Top. “These are my people and I wanted to show the seniors that we’re in this together. They’re not alone.”

### **About HACLA**

*The Housing Authority of the City of Los Angeles (HACLA) was established in 1938 by City of Los Angeles Resolution No. 1241. HACLA is one of the nation’s largest and leading public housing authorities, providing the largest supply of quality affordable housing to residents of the City of Los Angeles. HACLA provides affordable housing to over 83,000 households in its Public Housing and Section 8 departments, and offers a range of permanent supportive housing programs for homeless households, including: Project-Based, HUD – Veterans Affairs Supportive Housing, Homeless, Tenant Based Supportive Housing, Housing Opportunities for Persons with Aids (HOPWA), Continuum of Care and Moderate Rehabilitation Single Room Occupancy program.*

### **About Top Dawg Entertainment (TDE)**

*TDE is an American independent record label founded in 2004, by CEO Anthony “Top Dawg” Tiffith. There are currently ten artists signed to the label. Kendrick Lamar, Jay Rock, Schoolboy Q and SZA, as well Ab-Soul, Isaiah Rashad, SiR, REASON, Lance Skiiwalker and Zacari. For more information visit [www.txdxe.com](http://www.txdxe.com).*

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